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FOR IMMEDIATE RELEASE

Company name	Resorttrust, Inc.
Representative	Ariyoshi Fushimi, President
Code	4681, Prime of Tokyo Stock Exchange and Premier of Nagoya Stock Exchanges

Resorttrust Group Five-Year Medium-Term Management Plan

Announcement Regarding the Formulation of “Sustainable Connect ~To Wellbeing~ 2.0”

The Resorttrust Group (Resorttrust, Inc., President : Ariyoshi Fushimi) has reviewed its five-year medium-term management plan “Sustainable Connect ~To Wellbeing~” announced on May 15, 2023, in light of fiscal 2023 and 2024 performance and changes in the external environment. As a result of the review, the Group has established a new five-year plan titled “Sustainable Connect ~To Wellbeing~ 2.0” (FY2025–FY2029) to be implemented beginning in fiscal 2025, and The Group hereby announces that the plan has been ratified at the Board of Directors meeting held on May 15, 2025.

1. Background to the formulation of medium-term management plan “Sustainable Connect ~To Wellbeing~ 2.0”

With its membership-based business at the core, the Group has been working to realize a sustainable society together with our customers and local communities through the practice of the Group’s identity, “Together for a Wonderful Life ~Creating a more affluent, happy time.” These efforts have resulted in us having successfully implemented measures to address challenges of the past two years and having achieved the third-year targets set forth in our medium-term management plan a year ahead of schedule.

Moreover, amid rapid changes in exchange rates, market conditions, and other elements of the external environment, as well as challenges including labor shortages, the need has heightened to further deepen the key strategies outlined in our medium-term management plan and accelerate our efforts. Given this, we have defined the specific initiatives necessary to establish a new membership-based business model and reviewed our quantitative plans. This has resulted in the formulation of a new medium-term management plan, “Sustainable Connect ~To Wellbeing~ 2.0,” targeting the five-year period from fiscal 2025 to fiscal 2029 (April 2025 to March 2030).

Sustainable Connect ~To Wellbeing~ 2.0 will focus on enhancing membership club value, expanding the digital domain, and leveraging data marketing, while also further strengthening our member support system. This will allow us to establish a system capable of flexibly responding to customer needs that continue to diversify. These efforts will reinforce the Group's platform and bring our customers and employees together to create a virtuous cycle of growth centered on membership.

Under its new medium-term management plan, the Group will continue striving for additional improvements in capital efficiency and the generation of sustainable corporate value.

2. Key Management Targets

As a key financial target for the five-year period starting from the fiscal year ending March 2025, the Group will aim to achieve a compound annual growth rate (CAGR) of 10% or higher for operating income. Additionally, the Group intends to realize operating income of 50 billion yen or more by the final fiscal year of the plan, ending March 2030. And, with regard to return on equity (ROE), the Group has set forth a medium- to long-term target of 15% and aims to achieve ROE of 16.5% by the final fiscal year of the plan.

Key Management Targets	
<div><div>Consolidated operating income</div><div>< FY2025-FY2028 > CAGR of 10% or more < FY2029 > More than 50 billion yen</div></div>	<div><div>ROE</div><div>Medium- to long-term target: Return on equity (ROE) of 15% (16.5% in the final year)</div></div>
Aim for an annual 10% increase in evaluated operating income	Target ROE of 15%, with aim for equity (DOE) of approximately 5% based on a profit growth rate of 10%

3. About the Resorttrust Group

Since its founding in 1973, the Resorttrust Group has been a comprehensive business group operating in a variety of fields, centered on membership services. In pursuit of “high sense and high quality” and “excellent hospitality,” the Group has expanded the scope of its business to encompass resort hotels, golf, medical care, senior living, and other leisure and health-related fields.

Under the Group’s identity, “Together for a Wonderful Life ~Creating a more affluent, happy time,” we aim to become a group of companies that provides its customers with lifelong support and remains by their side through every stage of their lives.

For details on the medium-term management plan, please refer to the separate document “Sustainable Connect ~To Wellbeing~ 2.0.”